

### **Transatlantic 4.0**

US-German Business & Society In The Era Of Technological Revolution

Conference at Stanford University

#### Disclaimer:

This proposal offers a preliminary overview of the proposed conference with regards to content, structure, and potential contributions—it may be subject to change during the course of the planning process.

## Transatlantic 4.0 – Executive Summary











- Create a world-class forum and tangible, lasting network for finding answers and taking action with regards to the pressing issues around digital transformation and the impact of emerging technologies in business and society
- **Excite** participants about taking action to shape transatlantic relations in the digital age
- Arm them with inspirational ideas, knowledge and a tangible network of influencers and create ambassadors for technological change
- High-profile thought leaders from US and German business, research, and politics
- 250+ talented **graduate students** from elite universities and young **professionals** from the US and Germany
- 3days of **deep discussion, learning**, and **interaction**
- Intellectual stimulation and exciting connection
- Stanford in April 2019

## Agenda

- Need
- Participants
- Topics
- Agenda Prototype
- Highlights
- Team
- Board of supporters

# The technological disruption of our societies (GER/US) calls for an interdisciplinary, transatlantic dialogue

Need

Technological success is a social and political issue – not a technological issue.

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"Accelerating and converging technologies will a e e f da f c e a e , challenging our c ce f , our e a eac e, perhaps our e a a ec e . The economic implications are massive, with the c e e de a a f ed a d ed ab as we know it...Our current political society is nowhere near ready for this socio-economic tsunami. To solve this, c e e eed e f e ab, b e eade eed e f e ff ce, a d e ed c. Those who best understand how those technologies work need to actively steer the political ship...
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Transatlantic 4.0 addresses these topics head-on by igniting constructive conversations between current and future thought leaders in science, politics and business

Alexandre Terrien

#### **Participants**

### 250+ TOP GRA-DUATE STUDENTS



# POLITICAL LEADERS



### BUSINESS LEADERS



### **ACADEMICS**



### **FOUNDERS**



### **JOURNALISTS**



# BAY AREA COMMUNITY



# A wide range of topics on technology-driven transitions will be discussed

**Topics** 

Explore synergies, mindsets and opportunities for collaboration between the US and Germany with respect to:

# GERMAN & US ROLES



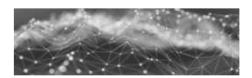
in leading tech innovation while setting ethical and regulatory standards

#### **EDUCATION**



Research and retraining, leading to innovation & collaboration best practices

# EMERGING TECHNOLOGIES



AI, IoT, biotech, cryptography, wearables, etc.

#### **ETHICS**



Data privacy, algorithmic bias, inclusion by design, GDPR

# FUTURE OF WORK



Automation & Digitization; Social equality/ opportunity in the "gig" era

## DATA & DEMOCRACY



Technology capitalism, data companies + super powers, cyber warfare

# MITTELSTAND & SILICON VALLEY



Lessons and synergies

#### CYBER SECURITY



Understanding threats and defense strategies in government and business

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#### **Agenda Prototype**

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# Our conference will provide an unmatched and unforgettable immersion in innovation and tech leadership

#### **Highlights**



Cutting-edge workshops

- Deep Dive technology workshops on blockchain, deep learning, IoT, and more: build basic shared understanding
- Impact workshops: Understand the impact of emerging tech on business, politics, and society



World-class speakers

- Leaders from business, politics and research discuss their insights in and visions for digital transformation
- Targets include: Silicon Valley C-level thought leaders, German politicians & industry leaders, leading researchers



Networking

• Interactive, content-oriented formats and coffee chats provide unique opportunities for meeting speakers, sponsors and participants



Innovation roadshow

• Sponsors, researchers and others exhibit their latest innovations that drive digital transformation

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Team

#### **CO-CHAIRS: LARS THORBEN NEUSTOCK & KATHARINA LIX**



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### **TEAM**



**Fundraising Lead** 

Vi ce Si a Ph.D. Student, Stanford



Workshops Co-Lead

Nik a V k Software Eng., Uber



#### **Logistics Lead**

Fabia F a k Student, Stanford



**Marketing Lead** 

Mahia Kek, SfaeEg., U if ID



Workshops Co-Lead

Richa d G e , Software Eng., Mercedes Benz



**Panel Lead** 

Je P h a , PhD *Lecturer, Stanford* 

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# Conference has already generated considerable interest among well-known institutions and leaders

**Supporters** 

### PROF. GERHARD CASPER, PRESIDENT EMERITUS, STANFORD UNIVERSITY

### ALEXANDER VON HUMBOLDT INSTITUTE FOR INTERNET AND SOCIETY







STUDIENSTIFTUNG
DES DEUTSCHEN
VOLKES

GERMAN AMERICAN
CHAMBERS OF
COMMERCE

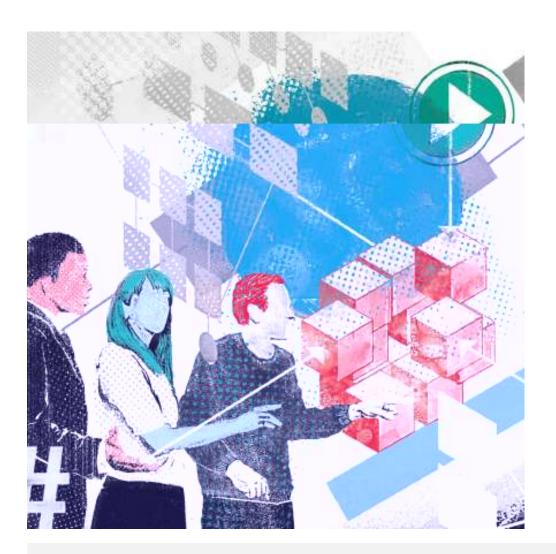
FRAUNHOFER INSTITUTE
FOR INTELLIGENT
ANALYSIS AND
INFORMATION SYSTEMS







## We are eager to share our vision, ideas and motivation for the transatlantic conference



Interested in contributing?



Sponsorship



Participation



Ideas with whom to talk

Get in touch!

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