Transatlantic 4.0
US-German Business & Society In The Era Of Technological Revolution

Conference at Stanford University

Disclaimer:
This proposal offers a preliminary overview of the proposed conference with regards to content, structure, and potential contributions – it may be subject to change during the course of the planning process.

Transatlantic 4.0 – Executive Summary

Mission

- Create a **world-class forum** and **tangible, lasting network** for **finding answers** and **taking action** with regards to the pressing issues around **digital transformation** and the impact of **emerging technologies** in business and society

Goal

- **Excite** participants about taking action to shape transatlantic relations in the digital age
- **Arm** them with inspirational ideas, knowledge and a tangible network of influencers and **create** ambassadors for technological change

Participants

- High-profile **thought leaders** from US and German business, research, and politics
- 250+ talented **graduate students** from elite universities and young **professionals** from the US and Germany

Structure

- 3days of **deep discussion, learning**, and **interaction**
- Intellectual stimulation and exciting connection

Location

- Stanford in **April 2019**

Agenda

- Need

- Participants

- Topics

- Agenda Prototype

- Highlights

- Team

- Board of supporters

The technological disruption of our societies (GER/US) calls for an interdisciplinary, transatlantic dialogue

**Technological success is a social and political issue –
not a technological issue.**

"Accelerating and converging technologies will   a e   e f   da   f   c e   a   e   , challenging our c   ce   f   , our e a   eac   e , perhaps our   e a a   ec e . The economic implications are massive, with the c   e e de a a   f   ed a d   ed ab   as we know it…Our current political society is nowhere near ready for this socio-economic tsunami. To solve this, c e   e   eed   e   f   e   ab , b   e   eade   eed   e   f   e ff ce , a d e   ed   c . Those who best understand how those technologies work need to actively steer the political ship…

Alexandre Terrien

Transatlantic 4.0 addresses these topics head-on by igniting constructive conversations between current and future thought leaders in science, politics and business

250+ TOP GRA-DUATE STUDENTS

POLITICAL LEADERS

BUSINESS LEADERS

ACADEMICS

FOUNDERS

JOURNALISTS

BAY AREA COMMUNITY

A wide range of topics on technology-driven transitions will be discussed

Explore synergies, mindsets and opportunities for collaboration between the US and Germany with respect to:

GERMAN & US ROLES

in leading tech innovation while setting ethical and regulatory standards

EMERGING TECHNOLOGIES

AI, IoT, biotech, cryptography, wearables, etc.

FUTURE OF WORK

Automation & Digitization; Social equality/ opportunity in the "gig" era

MITTELSTAND & SILICON VALLEY

Lessons and synergies

EDUCATION

Research and retraining, leading to innovation & collaboration best practices

ETHICS

Data privacy, algorithmic bias, inclusion by design, GDPR

DATA & DEMOCRACY

Technology capitalism, data companies + super powers, cyber warfare

CYBER SECURITY

Understanding threats and defense strategies in government and business

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Sa da	B eakfa & e i g ke e Pa e , ke e , Q&A e i : Defi i g a a a ic age da f he digi a age I e ac i e c i g ja : S de he f de a d Mi e de e a ea- d b i e be , addi i a k h F de + VC c ffee cha , de + c ffee cha E e i g e e : S die i a BBQ
S da	R a d h : T ch, hea & fee i a i f C i g a e a d ke e L ch & c i g e a k

Our conference will provide an unmatched and unforgettable immersion in innovation and tech leadership

Cutting-edge workshops

- Deep Dive technology workshops on blockchain, deep learning, IoT, and more: build basic shared understanding
- Impact workshops: Understand the impact of emerging tech on business, politics, and society

World-class speakers

- Leaders from business, politics and research discuss their insights in and visions for digital transformation
- Targets include: Silicon Valley C-level thought leaders, German politicians & industry leaders, leading researchers

Networking

- Interactive, content-oriented formats and coffee chats provide unique opportunities for meeting speakers, sponsors and participants

Innovation roadshow

- Sponsors, researchers and others exhibit their latest innovations that drive digital transformation

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CO-CHAIRS: LARS THORBEN NEUSTOCK & KATHARINA LIX

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TEAM

Fundraising Lead
Vi ce Si   a
Ph.D. Student, Stanford

Workshops Co-Lead
Nik a V k
Software Eng., Uber

Logistics Lead
Fabia F a k
Student, Stanford

Marketing Lead
Ma hia K e k,
S f a e E g., U if ID

Workshops Co-Lead
Richa d G e ,
Software Eng., Mercedes Benz

Panel Lead
Je P h a ,
PhD
Lecturer, Stanford

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Conference has already generated considerable interest among well-known institutions and leaders

PROF. GERHARD CASPER, PRESIDENT EMERITUS, STANFORD UNIVERSITY

ALEXANDER VON HUMBOLDT INSTITUTE FOR INTERNET AND SOCIETY

STUDIENSTIFTUNG DES DEUTSCHEN VOLKES

GERMAN AMERICAN CHAMBERS OF COMMERCE

FRAUNHOFER INSTITUTE FOR INTELLIGENT ANALYSIS AND INFORMATION SYSTEMS

We are eager to share our vision, ideas and motivation for the transatlantic conference

Interested in contributing?

Sponsorship

Participation

Ideas with whom to talk

Get in touch!

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